



MARYSVILLE PEACH FESTIVAL 2023

ABOUT THE MARYSVILLE PEACH FESTIVAL

2023 marks the 23rd Annual Marysville Peach Festival held the third weekend in July each year in historic downtown Marysville.

The idea for a festival celebrating the plump, bright, sweet, juicy fruit came from Jody Sodaro, wife of former peach farmer John Sodaro, who passed away in 2021. Early on, the festival was called the California Peach Festival and was later renamed to Marysville Peach Festival.

The festival celebrates commodities grown in Yuba County including our sweetest, the almighty peach! The Peach Festival would not be possible without the generous support of our sponsors. Sponsors enjoy many perks, including brand exposure to tens of thousands of local and regional residents and visitors.

Join us at the "Sweetest Fest in the West", the 23rd Annual Marysville Peach Festival, **July 14-15, 2023!**



CONTACT US



Phone

530-763-5402 Ofc.
530-844-2358 Kary Cell.



Website

www.marysvillepeachfest.com

SPONSORSHIP OPPORTUNITIES



FEELING PEACHY TITLE SPONSOR

\$15,000*

- Co-title sponsorship with the City of Marysville
- Logo on all pre and post-event advertising and printing
 - Posters
 - Newspaper Advertising
- Name in all radio advertisements
- Named as "host" of Sponsor Appreciation Event
- 10 Tickets to Exclusive Sponsor Appreciation Event
- Logo/Name suspended from Marysville Arches
- Thank you announcements at entertainment stages
- VIP Parking at Festival
- 22nd Annual Award Recognition
- Logo on Peach Festival website
- Logo and Thank you on Peach Festival social media
- Live Radio Remote Thank You
- Name on Signage at both entertainment stages
- 10 x 30 booth at Peach Festival
- Ten (10) Festival t-shirts
- Thank you basket delivered the week before the event
- Framed certificate of appreciation plaque

*limited to cash sponsorships only

EVERYTHING'S PEACHY SPONSOR

\$10,000

- Logo on all pre and post-event advertising and printing
 - Posters
 - Newspaper Advertising
- Logo/Name suspended from Marysville Arches
- Thank you announcements at entertainment stages
- 8 Tickets to Exclusive Sponsor Appreciation Event
- VIP Parking at Festival
- Logo on Peach Festival website
- Logo and Thank you on Peach Festival social media
- Live Radio Remote Thank You
- Name on Signage at both entertainment stages
- 10 x 30 booth at Peach Festival
- Eight (8) Festival t-shirts
- Thank you basket delivered the week before the event
- Framed certificate of appreciation plaque

SWEET AS A PEACH SPONSOR

\$5,000

- Logo on all pre and post-event advertising and printing
- Logo/Name suspended from Marysville Arches
- Thank you announcements at entertainment stages
- 6 Tickets to Exclusive Sponsor Appreciation Event
- VIP Parking at Festival
- Logo on Peach Festival website
- Logo and Thank you on Peach Festival social media
- Live Radio Remote Thank You
- Name on Signage at both entertainment stages
- 10 x 20 booth at Peach Festival
- Five (5) Festival t-shirts
- Thank you basket delivered the week before the event
- Framed certificate of appreciation plaque

PEACH HARVEST SPONSOR

\$2,500

- Banner displayed at event (sponsor provided)
- Logo printed on posters
- 4 Tickets to Exclusive Sponsor Appreciation Event
- VIP Parking at Festival
- Logo on Peach Festival website
- Logo and thank you on Peach Festival social media
- Live Radio Remote Thank You
- Logo in Thank you Advertisement in newspaper
- 10 x 10 booth at Peach Festival
- Four (4) Festival t-shirts
- Thank you basket delivered the week before the event
- Framed certificate of appreciation plaque

PEACHES & CREAM SPONSOR

\$1,000

- Logo Printed on Poster
- Logo on Peach Festival website
- Logo and thank you on Peach Festival social media
- Logo in Thank you Advertisement in newspaper
- 2 Tickets to Exclusive Sponsor Appreciation Event
- Two (2) Festival t-shirts
- Live Radio Remote Thank you
- Certificate of appreciation

PEACHY KEEN SPONSOR

\$500

- Logo on Peach Festival website
- Thank you on Peach Festival social media
- Name in Thank you Advertisement in newspaper
- 1 Ticket to Exclusive Sponsor Appreciation Event
- Live Radio Remote Thank you
- One (1) Festival t-shirt
- Certificate of appreciation