

Privacy Policy

Marysville Peach Festival

Effective Date: June 10, 2026

The Marysville Peach Festival ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide through our website, www.marysvillepeachfest.com. This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your information.

Information We Collect

Information You Provide

We may collect personal information that you voluntarily provide when you:

- Submit a contact form
- Register as a vendor
- Apply for sponsorship opportunities
- Subscribe to newsletters or event updates
- Participate in contests, surveys, or promotions
- Contact us via email or telephone

This information may include:

- Name
- Business name
- Email address
- Telephone number
- Mailing address
- Payment information (processed through third-party payment providers)
- Any other information you choose to provide

Automatically Collected Information

When you visit our website, certain information may be collected automatically, including:

- IP address
- Browser type and version
- Device information
- Operating system
- Pages visited

- Date and time of visit
- Referring website addresses

This information helps us improve website performance and user experience.

How We Use Your Information

We may use collected information to:

- Respond to inquiries and requests
- Process vendor, exhibitor, and sponsor applications
- Provide event information and updates
- Improve website functionality and user experience
- Communicate regarding festival activities
- Administer contests, surveys, and promotions
- Maintain website security
- Comply with legal obligations

Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance user experience, analyze website traffic, and improve our services.

You may configure your browser to refuse cookies; however, some website features may not function properly.

Third-Party Services

We may use third-party providers to assist with:

- Website hosting
- Online forms
- Payment processing
- Analytics
- Email communications
- Event registrations

These providers may collect and process information according to their own privacy policies.

We encourage users to review the privacy policies of any third-party services accessed through our website.

Sharing of Information

We do not sell, rent, or trade personal information to third parties.

We may disclose information when:

- Required by law or legal process
- Necessary to protect our rights or property
- Needed to prevent fraud or security threats
- Working with trusted service providers who assist in operating the website or event

Email Communications

If you subscribe to receive updates, you may receive event announcements, sponsorship opportunities, vendor information, or festival news.

You may unsubscribe from marketing communications at any time by using the unsubscribe link provided in our emails or by contacting us directly.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect personal information. However, no method of internet transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

Children's Privacy

Our website is not directed toward children under the age of 13. We do not knowingly collect personal information from children under 13. If we learn such information has been collected, we will take reasonable steps to delete it.

External Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those websites. Users should review the privacy policies of any third-party sites they visit.

California Privacy Rights

California residents may have additional rights regarding their personal information under applicable California privacy laws. Requests regarding personal information may be submitted using the contact information below.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have questions regarding this Privacy Policy or our data practices, please contact:

Marysville Peach Festival

526 C Street

Marysville, CA 95901

Phone: (530) 763-5402

Email: msvlpeachfest@gmail.com

By using this website, you acknowledge and agree to the terms of this Privacy Policy.